

# AI Compass — Downloadables Index

Every tool promised behind the book's QR codes — built out in full.

This pack contains the eight downloadable tools the book promises — each marked “BONUS TOOL ... Download for free.” The list below maps every promise to the file that delivers it. Tools are numbered to match the order they appear in the book.

#	Book ref	Tool & what the book promises	Format
1	p55 · Ch 3	<b>The AI Leadership X-Ray</b> A 10-question self-assessment that scores your leadership team across the four stances (Deny, Fear, Hype, Delegate) and reveals misalignment. File: 2_AI_Leadership_X-Ray.html	Interactive HTML (auto-scoring + team comparison)
2	p116 · Ch 7	<b>Voice DNA File Builder</b> Step-by-step worksheet + example prompts to build your company's Voice DNA File in about an hour. File: 1_Voice_DNA_File_Builder.pdf	Printable PDF worksheet
3	p145 · Ch 9	<b>BRACE Framework Worksheet</b> Printable worksheet to map your top 10 workflows and run them through the 9-gate Use Case Decision Checklist. File: 3_BRACE_Framework_Worksheet.pdf	Printable PDF worksheet
4	p171 · Ch 11	<b>STRIP Scorecard Template</b> Spreadsheet to score workflows on Sufficient-data / Time / Repetitiveness / Importance / Pain, with an automatic build/manual/deprioritise verdict. File: 4_STRIP_Scorecard_Template.xlsx	Excel (auto-scoring)
5	p207 · Ch 13	<b>Dark Data Audit Checklist</b> Room-by-room checklist of where unstructured data hides, plus a data-quality scorer and the Insights Maturity Ladder. File: 5_Dark_Data_Audit_Checklist.pdf	Printable PDF checklist
6	p238 · Ch 15	<b>AI Scorecard Workshop Kit</b> The most comprehensive tool: facilitator guide, scoring sheets, the auto-plotting 2x2 matrix and a sample 90-day roadmap. File: 6_AI_Scorecard_Facilitator_Guide.pdf + 6_AI_Scorecard_Workbook.xlsx	PDF guide + Excel workbook
7	p271 · Ch 17	<b>Crawl-Walk-Run-Fly Assessment</b> Self-assessment to determine your current phase, with recommended next actions per function and the portfolio rule. File: 7_Crawl-Walk-Run-Fly_Assessment.html	Interactive HTML (auto-scoring)
8	p298 · Ch 19	<b>90-Day Roadmap Planner</b> Week-by-week planner with pre-filled milestones plus space to customise — the ultimate “do this Monday” tool. Includes the 90-day checklist and Week-1 calendar invites. File: 8_90-Day_Roadmap_Planner.xlsx	Excel (planner + checklist)

## How to use this toolkit

The tools follow the arc of the book. Start with the **AI Leadership X-Ray** to surface where your team stands, use the **Scorecard Workshop Kit** to choose what to build, then run the **90-Day Roadmap Planner** to execute. The PDFs are designed to print; the Excel files auto-calculate; the HTML files open in any browser and can be printed to PDF once completed.

Open the .html files by double-clicking them. Open the .xlsx files in Excel, Numbers or Google Sheets. Blue cells in the spreadsheets are the inputs you fill in.